

The REAL Rum Runner

Holly Hill used to be the home of one of America's most successful rum runners during the Prohibition, Bill McCoy.

Sunrise Park is located at the eastern end of LPGA Blvd on a piece of land that juts out into the Halifax River where it was a landing for Bill McCoy. The McCoy's house at the southwest corner of today's LPGA Boulevard and Riverside Drive. Bill made his reputation by providing only the best quality booze. McCoy became to be known as "The Real McCoy." The funny fact, Bill McCoy was a teetotaler.

In the 1920's the McCoy brothers began smuggling booze, using their 90-foot fishing schooner, the Henry L. Marshall.

McCoy died at age 71 on December 30, 1948, of a heart attack and complications of ptomaine poisoning aboard his Blue Lagoon in Stuart, Florida.

